

Mountain View Skating Club Board of Directors Meeting Minutes	
Meeting called to order 7:34am. February 18 th 2023	
Attending: Sarah Mitchell, Bre LeRoy, Ari Walker, Melissa Madsen, Leslie Evans, Chelsea Bell Via Zoom: Lindy Stuckenschmidt, Holli Pletcher, Lyndsay Buxman, Tonya Crilly	
Approval of January minutes (attached) tabled to March meeting so everyone could review	
Officer Reports	
President	<ul style="list-style-type: none"> • Included board vote breakout in notes for transparency • Created new club pamphlets • Skate store brought in \$150 last week, need people to donate small dresses
VP	<ul style="list-style-type: none"> • Focused on performance
Treasurer	<ul style="list-style-type: none"> • Bills are paid, things are good • The Performance Squad account is dwindling but the season is almost over. Chuck A Puck fundraiser will replenish funds
Secretary	<ul style="list-style-type: none"> • No update
Junior Board	<ul style="list-style-type: none"> • Focusing on leadership/team building/problem solving skills • March - working on fundraising ideas • Request a sign up on EntryEeze for people to bring donuts to meetings • Lyndsay inquired on if Jr Board would be making signs for competitions but the girls decided they were going to do that for the Front Range Invitational • Sent request to Chris P's Pig Rescue to read to pigs for volunteer time in April
Performance	See notes
Fundraising	<ul style="list-style-type: none"> • Rolled out social media fundraiser for girls to raise money to help pay for competitions. Have had positive feedback • Sent request to Dick's Sporting Goods for sponsorship • Hoping to monopolize vendors for Invitational - sell stuffies, t shirt, cake pops, jewelry • Requested \$200 for Squishmallows • Lyndsay expressed concerns for ice time costs. Carla is providing locker rooms for Spring exhibition/costs for Competition might be higher
Competition	<ul style="list-style-type: none"> • Sanction has been approved by USFSA • Need to get EntryEeze set up • Working on getting judges • Can add tshirt purchase at sign up • Will look into putting names on the back/ if we can/want to include sponsors
Events	<ul style="list-style-type: none"> • Disney on Ice get together in March • Looking into an Adult skate night. MVSC will host skate and drinks. • Would cost \$315. Sarah will look into it further to see if there is interest. • Looking into camp ideas maybe in the fall
Social Media	Would like to do a survey to see how people want to get their information, since so many don't

Membership	<ul style="list-style-type: none"> • Considering \$5 price increase for 23/24 • May add an associate membership so people can participate in club activities and get discount if in other clubs • Late membership fee after August • Looking deeper into cost/benefit breakdown • Would like to provide t shirts to new members in 23/24 season
Unfinished business	<ul style="list-style-type: none"> • Director's and Officers insurance - Sarah found a plan that is \$550/year, \$1m coverage • Will be more overhead
Action Items	<ul style="list-style-type: none"> • Even committee will look into event sponsors/discounts • Membership committee will work on breaking out where membership fees go • Need to look into \$1k/year storage expense - can we get a smaller unit? Need to schedule a board work day at the storage unit in the spring.
Meeting adjourned at 8:25am	